

Exhibit 6

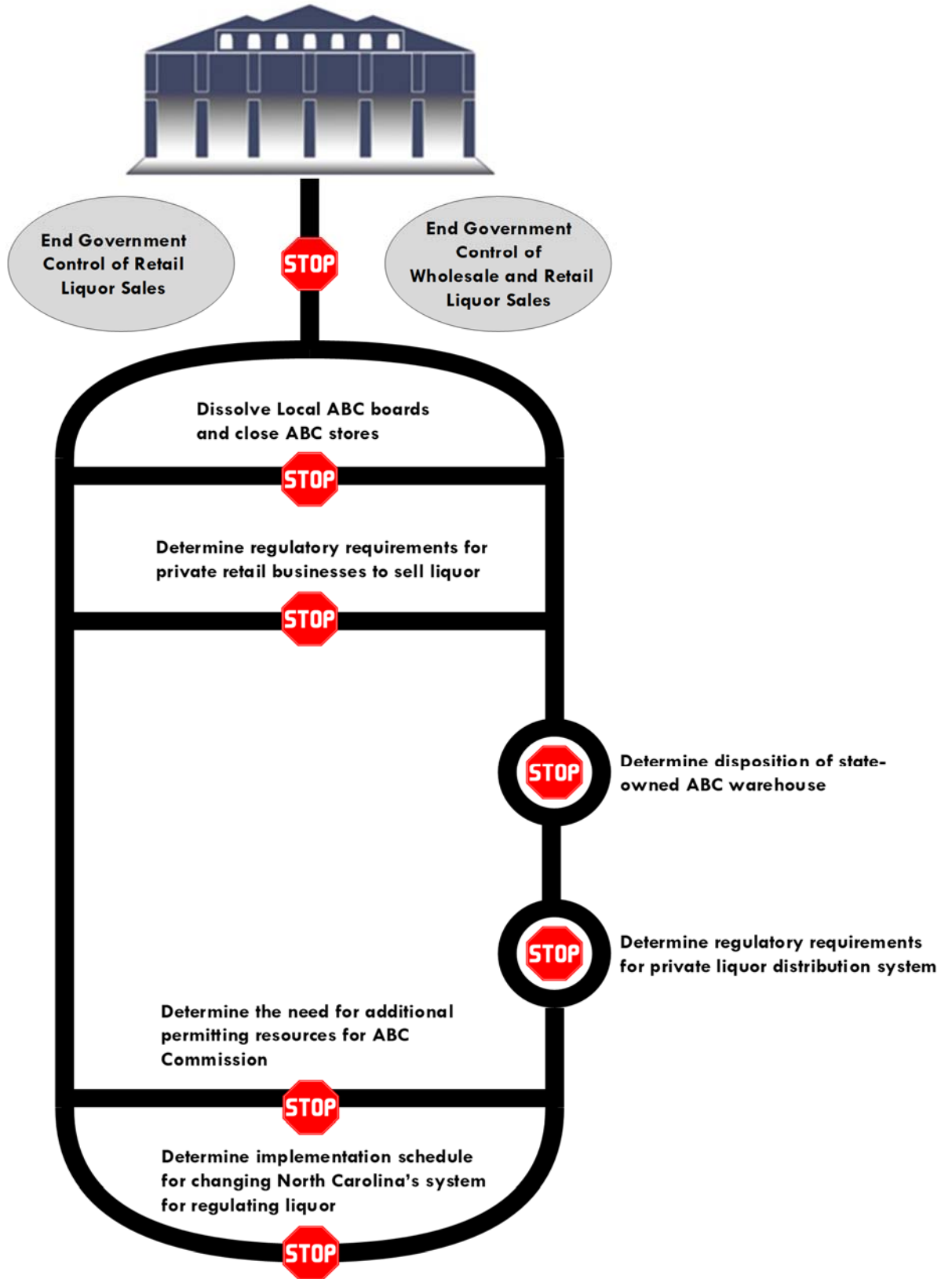
Among Southeastern States, North Carolina Collected the Most Public Revenue per Wine Gallon from Liquor Sales During 2015

Southeastern States	Liquor Sales Outlets 2016–17		Public Revenue From Liquor Sales 2015		Adult Per Capita Liquor Consumption (Wine Gallons) 2015
	Total Outlets	Outlets Per 10,000 Adults	Total Revenue	Revenue per Wine Gallon	
North Carolina	428	.58	455,829,000	36.79	1.72
Virginia	360	.59	381,155,000	35.45	1.77
Alabama	762	2.15	203,730,000	32.98	1.75
Mississippi	763	3.50	92,047,000	20.49	2.12
West Virginia	176	1.32	32,424,000	18.19	1.27
Kentucky	1,271	3.92	113,192,000	16.77	2.08
Florida	2,135	1.42	651,908,000	15.83	2.73
Tennessee	552	1.14	153,005,000	15.69	2.09
Georgia	1301	1.73	191,379,000	13.91	1.89
South Carolina	986	1.72	106,567,000	13.70	2.17
Arkansas	445	2.04	56,825,000	12.98	2.03
Louisiana	5,356	15.67	83,474,000	9.18	2.69

Notes: Control states are shaded light gray. A wine gallon is equivalent to a standard United States bulk or liquid gallon. An adult is defined as a person of legal drinking age (21 or older), and the adult population is estimated as of July 1, 2015 by the United States Bureau of the Census.

Source: Program Evaluation Division based on information from the National Alcohol Beverage Control Association and the Distilled Spirits Council of the United States

Exhibit 7: Decision Road Map for Changing the Government Role for Controlling Liquor Sales



Source: Program Evaluation Division.